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Contacts:

Kay Mascoli
FlexTech Alliance
408-993-8111
kay.mascoli@flextech.org

Marie Labrie
MCA
650-968-8900
mlabrie@mcapr.com

FLEXTECH ALLIANCE ANNOUNCES DATES FOR 2010 FLEXIBLE ELECTRONICS AND DISPLAYS CONFERENCE
9th Annual Event Adds New Co-Chairs, Releases Call for Papers

SAN JOSE, Calif., June 10, 2009— The FlexTech Alliance, focused on developing the electronic display and the flexible, printed electronics industry supply chain, today announced the dates for its 9th annual *Flexible Electronics and Displays Conference*, to be held in Phoenix, Ariz., February 1-4, 2010. Abbie Gregg of AGI, Inc., is joined by new conference co-chairs Keith Rollins of DuPont Teijin Films and Mike Idacavage of Cytec Industries, Inc., to round out the team who will lead this acclaimed annual event. Working in tandem with a diverse team of advisors, the conference committee expects to attract more than 150 presenters at the 9th annual conference next year. The Call for Papers seeks abstracts addressing technical and business issues, advancements impacting the flexible electronics field, and areas where displays are a key driver. Topic areas of interest include flexible, printed electronics manufacturing, photovoltaics, solid-state lighting, medical devices, RFID, sensors and flexible displays.

"The new co-chairs for 2010 bring substantial experience to the Flex Conference planning function," noted Mark Hartney, FlexTech CTO. "Keith played a key role for the two previous years as an international co-chair, while Mike has been responsible for RadTech's annual UV&EB conference for the last several years. Both will be a tremendous help in continuing to broaden our scope and vision for this important annual industry event." Hartney added that DuPont Teijin Films was recognized in 2009 with a FLEXI award for its contributions in laying the foundations in flexible, printed electronics through its seminal work in substrates, while Cytec Industries is a new member of FlexTech, now serving on the Technical Advisory Committee and Governing Board.

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Commenting on his role, Mike Idacavage, Principal Research Fellow at Cytec Industries Inc., said, "Having chaired other conference committees, I intend to offer that experience to FlexTech to help maximize participation of a wide range of material suppliers to our flexible electronics industry in addition to Cytec's involvement at this vital industry function. The 2009 Flex Conference impressed me with the breadth and depth of the sessions, how well it was organized, and the variety of networking opportunities it provided." In addition to the 3-day Technical Conference and Business Market Overview, Flex 2010 will also host a variety of other events, including a Short Course Series, Poster Sessions, Exhibitions, a Welcome Reception and the annual FLEXI Awards Dinner.

The 9th Annual Flexible Electronics and Displays Conference agenda will focus on all critical topic areas in displays and the emerging field of flexible, printed and organic electronics. Topic areas sought in the 2010 Call for Papers are:

- Strategic Market and Business Overviews
- Materials Advancements for Flexible Electronics
- Manufacturing on Flexible Substrates
- Flexible Displays
- Flexible Electronics-Based Applications and Products, including:
 - o Solar/Photovoltaics
 - o Solid State Lighting and OLEDs
 - o Printing Processes and Technologies
 - o Equipment for High-Throughput Electronics Manufacturing
 - o Smart Sensors
 - o Touch
 - o Medical Devices
 - o Energy Storage/Batteries
 - o RFID

To download the Call for Papers for the 2010 Flex Conference, please visit www.flextech.org. Online submissions available, starting August 17, 2009.

About the FlexTech Alliance

The FlexTech Alliance is the only organization headquartered in North America exclusively devoted to fostering the growth, profitability and success of the electronic display and the flexible, printed electronics supply chain. Leveraging its rich history in promoting the display industry as the U.S. Display Consortium, the FlexTech Alliance offers expanded collaboration between and among industry, academia, government, and research organizations for advancing displays and flexible, printed electronics from R&D to commercialization. To this end, the FlexTech Alliance, based in San Jose, Calif., will help foster development of the supply chain required to support a world-class, manufacturing capability for displays and flexible, printed electronics. More information about the FlexTech Alliance can be found at the industry portal: www.flextech.org.