



**SOCIETY FOR INFORMATION DISPLAY AND COWEN AND COMPANY TO HOST
SEVENTH ANNUAL INVESTORS CONFERENCE DURING DISPLAY WEEK 2011**

Agenda features exciting line-up of topical issues including 3D and Quantum Dots along with some of the most successful emerging technologies of the decade and the display ecosystem at large

The Society for Information Display (SID), together with growth-focused investment banking firm Cowen and Company, unveiled the agenda for its 7th Annual Investors Conference during Display Week, which will be held May 15-20, 2011 at the Los Angeles Convention Center. This year's conference will be held on Tuesday, May 17 immediately following the Display Week keynote presentations, and boasts a notable lineup of presentations featuring public and private display technology and supply chain companies coming together in the center of the ever-growing display industry.

Aimed at educating securities analysts, portfolio managers, venture investors, M&A specialists and display company executives, the Investors Conference presents invaluable information on new opportunities in the display industry, including innovations in 3D, OLED, materials, electronic paper, and other high-profile technologies and applications. On the docket this year will be a number of emerging and established companies speaking on a variety of topics, including:

- The Next Wave of 3D - To the Cinema and Beyond
- The Quantum Dot Revolution - Understanding the Potential Opportunity
- Beyond Emerging Technology - Impacting the Display Industry in the Next Decade
- Developing the Display Ecosystem - Innovations to the Immersive Experience

The first two panels will be moderated by senior analysts from DisplaySearch and IMS Research. Confirmed speakers include executives from both private and public companies such as Cambrios, eMagin, E Ink, Laser Light Engines, MasterImage, Microvision, Nanoco, Nanosys, Perceptive Pixel, Pixel Qi, Pixtronix, QD Vision, Syndiant, Universal Display, XpanD and others.

In addition, the Investors Conference will feature luncheon and closing keynote presentations from two of the leading global companies attending Display Week:

- *Zia Zaman, Chief Strategy Officer, LG Electronics, North America*
Luncheon Presentation: The Evolution of the CE Landscape...On Our Desks, in Our Pockets and in Our Homes
- *Clarence Chui, Senior Vice President, Product Development and Emerging Technologies, Qualcomm Mirasol Technologies*
Closing Presentation: Revolutionizing the Industry (Again) - The Development of and Opportunity for Mirasol

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According to SID President, Dr. MunisamyAnandan, "Display Week is the ideal place for spotlighting developing technologies that are shaping our world and that offer a solid future for growth and business opportunities. With the support of our co-producer, Cowen, we will ensure that attendees get a first hand view of the dynamic trends and technologies surrounding displays that demonstrate great promise for future profits and investment. At the same time, the Investors Conference provides an important resource to emerging display companies seeking to raise the capital they need and receive the strategic counsel necessary for them to gain a leg up. This event is just another example of the leading-edge display activities happening during SID's Display Week."

"The Investors Conference offers a perspective unlike any other on the innovative companies of tomorrow in this thriving technology sector," noted Josh Epstein, Managing Director and head of Cowen's Digital Media and Emerging Technology practice. "This year's Conference, combined with the industry's most impressive exhibit hall focused on emerging display technologies, raises the bar in bringing to light the future of the industry and its place within the world market. Our event has emerged as a 'must-attend' for industry professionals hoping to glean insight, information and investment opportunities surrounding the display industry."

The final agenda and additional details about the Investors Conference are available at www.sid2011.org. The Investors Conference includes a continental breakfast, lunch, refreshments, an evening networking reception, access to both the Exhibit Hall and the Symposium's Keynote Session on Tuesday morning prior to the start of the Investors Conference, along with a copy of the Investors Conference notes. The fee for the Investors Conference is \$195 (a 10 percent discount when combined with the Business Conference).

About Display Week

The 49th SID International Symposium, Seminar and Exhibition, or Display Week 2011, will take place May 15-20, 2011, at the Los Angeles Convention Center in Los Angeles. Display Week is the premier international gathering of scientists, engineers, manufacturers and users in the field of electronic-information displays. For more information on Display Week 2011, visit www.sid2011.org, become a fan on [Facebook](https://www.facebook.com/SID2011) or follow us on Twitter at [@DisplayWeek](https://twitter.com/DisplayWeek). Share Display Week-related tweets using the hash tag #SID2011.

About Cowen and Company

Cowen Group, Inc. is a leading diversified financial services firm providing alternative investment management, investment banking, research, and sales and trading services through its business units, Ramius and Cowen and Company. Its alternative investment management products include hedge funds, fund of funds, real estate funds, healthcare royalty funds, cash management and commodity trading funds, offered primarily under the Ramius name. Cowen and Company offers industry focused investment banking for growth-oriented companies, domain knowledge-driven research and a sales and trading platform for institutional investors. Founded in 1918, the firm is headquartered in New York and has offices located in major financial centers around the world. For more information, visit www.cowen.com.

About SID

The Society for Information Display (SID) is the only professional organization focused on the display industry. In fact, by exclusively focusing on the advancement of electronic-display technology, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. With more than 6,000 members worldwide, the organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than ten conferences a year, including Display Week, which is the premier international gathering of scientists, engineers, manufacturers and users in the field of electronic information displays. For more information, visit www.sid.org.